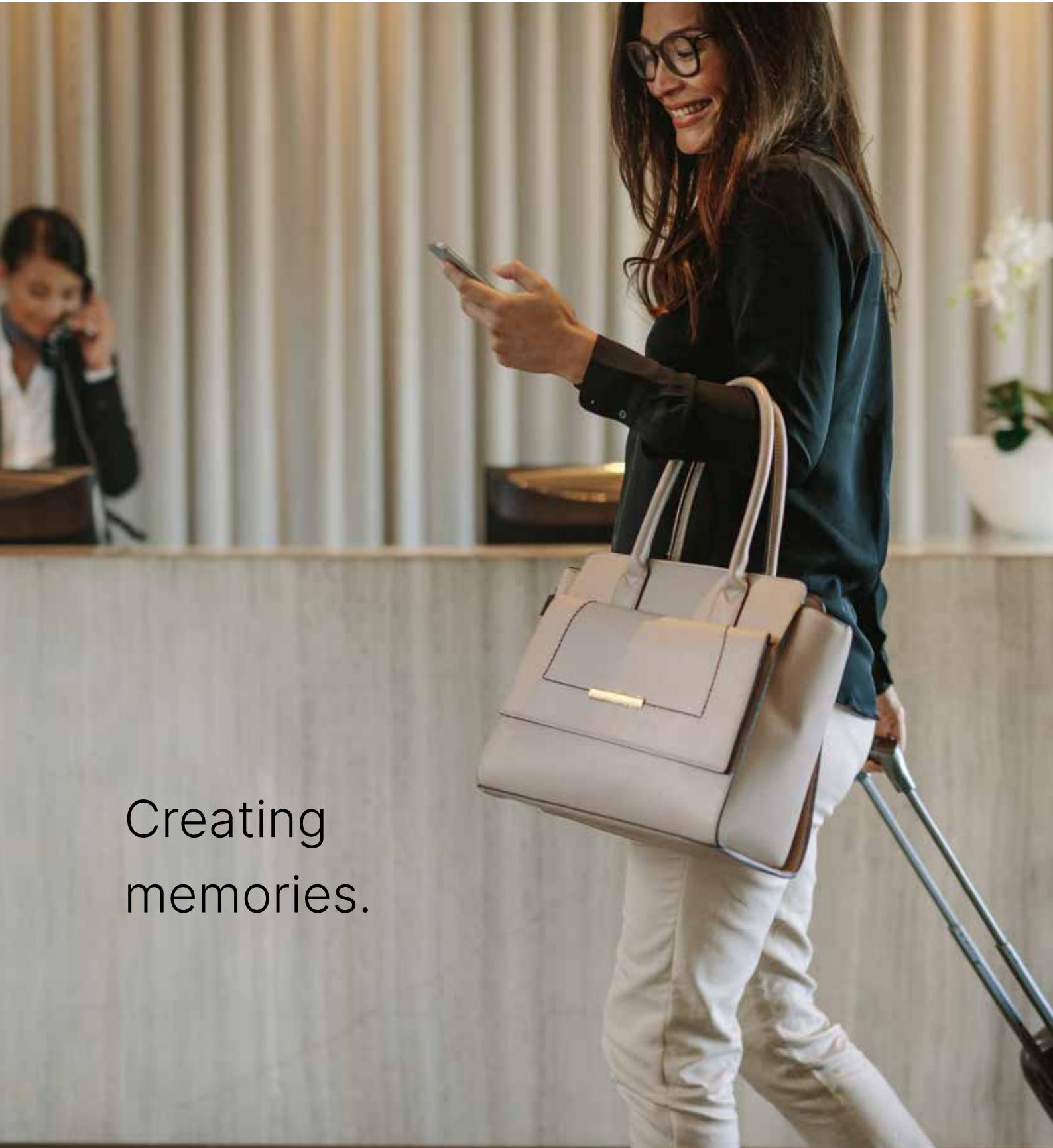




Creating  
memories.



# A warm welcome.

What's your perfect start to a really good day in a hotel? What's your idea of a highly successful event? And how can we constantly surprise all those who've already visited the world's most beautiful hotels and most exciting congresses?

At VERKEHRSBUERO HOSPITALITY, we constantly ask ourselves these questions. Because we're passionate hosts and because we're 100 percent committed to our guests, as well as their wishes and wellbeing. And because we aim to be the right partner for guests from all over the world, with our varied brand portfolio and consistent first-class service, regardless of the timing, duration and reason for their visit.

Our goal is to make every encounter extremely special, thanks to our professionalism, openness and a great portion of Austrian charm.

So we make the following promise: to strive for "the good life" for both guests and investors, as well as for customers and our over 1000 highly qualified employees.

We regard our hotels, hostels, campsites as well as our event venues and Café Central as places to meet and interact, which constantly surprise and inspire. In just the same way that we at VERKEHRSBUERO HOSPITALITY benefit from the daily interaction within the group. At VERKEHRSBUERO, we combine more than 100 years' experience in tourism, both in the hotel and event sector, as well as package tours in Austria and throughout the world. Always with our customers and guests as the centre of our activities.

See for yourself – we look forward to welcoming you!



Michael Kröger  
Managing Director  
Verkehrsbüro Hotellerie GmbH



Kay Fröhlich  
Managing Director  
Palais Events Veranstaltungen GmbH

# About us and our brands.

VERKEHRSBUERO is Austria's leading tourism group, with VERKEHRSBUERO HOSPITALITY playing a decisive role in this success. What defines us is more than 100 years of experience, a diverse and future-oriented brand portfolio, and premium services for guests and partners. Our promise is the good life – for investors, customers, and employees alike. Our mission is to create memorable experiences as dedicated hosts. We achieve this with professionalism, openness, and a touch of Austrian charm, ensuring that every interaction becomes a truly special moment.



**VERKEHRS  
BUERO  
HOSPITALITY**

VERKEHRSBUERO HOSPITALITY brings together strong hotel and event brands that jointly hold a leading position in the hospitality sector. Our core strength lies in urban hospitality, complemented by high-quality offerings in meetings, incentives, conventions, and events, as well as exceptional historic event venues. In Vienna, Micampa further expands our portfolio by appealing to travellers who wish to combine an urban lifestyle with the outdoors through modern, accessible city camping.

# These are our brands.



With about 5,000 beds at 12 Austria Trend Hotels, we shape the tourism landscape of Austria and Slovenia. We currently run nine hotels as well as an imperial suite at Schönbrunn Palace in Vienna. Guests from around the world can also reside at our hotels in the cities of Salzburg, Graz and Innsbruck. In addition, we operate a Hotel in Slovenia's capital Ljubljana.

## All for the satisfaction of our guests

Every year, countless guests benefit from our first-rate services. Austria Trend Hotels are the first choice for upscale clientele on private or business trips. Comfort-oriented details refine our offers, from the good location to the rich gourmet breakfast with regional products. It are these special features and services that make our offers unique.

And one thing's for certain: At Austria Trend Hotels, every guest finds a unique piece of Austria.



Curtain up for Spark by Hilton, the new star of premium economy hospitality in Vienna! With the two hotels, Spark by Hilton Vienna Donaustadt and Spark by Hilton Vienna Messe Prater, VERKEHRSBUERO HOSPITALITY is opening a new chapter in Austrian tourism.

The brand stands for reliable, friendly service and exceptional value for money without making compromises. Practical rooms, bright communal spaces, and surprising details create a modern hotel experience.

Perfect for business and leisure travelers alike, Spark by Hilton provides the ideal setting for a comfortable stay in a vibrant and welcoming atmosphere.



Another hotel brand expands the portfolio of VERKEHRSBUERO HOSPITALITY:

With Four Points Flex by Sheraton Vienna Hauptbahnhof and Four Points Flex by Sheraton Salzburg Messe, the first two hotels of this new brand within the global Marriott portfolio are opening in Austria, in the cities of Vienna and Salzburg.

The concept targets a new generation of business and city travelers who value efficiency, reliability, and contemporary comfort. Functional design, well-thought-out services, and a consistent brand experience create the ideal setting for a productive stay in an urban environment.



The hotel in the heart of Vienna. Where modern luxury meets traditional elegance and Viennese charm. Located in the vibrant center of Vienna – just a stone's throw from the famous sights – makes the Hotel Astoria Vienna, Curio Collection by Hilton™ the ideal choice for business and leisure travelers alike.

The Astoria Bar is the perfect place to meet up with friends or business partners over a relaxing drink.



Welcome to DoubleTree by Hilton – where genuine hospitality meets modern comfort. Every stay starts with a warm cookie – and ends with a smile.

The brand stands for inviting design, thoughtful service, and the comforting feeling of home wherever you travel. Whether for

business or leisure, DoubleTree by Hilton offers warm welcomes, caring touches, and a stay that's perfectly balanced between style and comfort.



## Hotel Altstadt Salzburg

In the heart of Salzburg's old town, a historic jewel radiates centuries of history – the Radisson Blu Hotel Altstadt, franchise hotel of VERKEHRSBUERO HOSPITALITY.

The history of the former brewery goes back to 1377 – nowadays, this location stands for luxury, comfort and first-rate service. Embark on a journey through time that will go down in your personal history books!

MEMBER OF



## Hotel Schillerpark Linz

Hotel Schillerpark in Linz combines luxury with a charming sense of lightness. This makes it particularly popular with guests looking for something special. With its unique atmosphere and the stellar location right in the heart of Upper Austria's capital, it's the city's number one choice for discerning travellers.

The fact that the Casino Linz is located right at the hotel makes the Radisson Individuals member even more attractive.



The perfect choice for guests looking for an exclusive and authentic idea of the Vienna of the locals. A great base for exploring the district and following in the footsteps of historic personalities. A true Vienna experience: A stay at this elegant palace right in the city's government district is an adventure for all senses.



– both located at the Freyung, in the splendid Wiener Börsensäle on Ringstraße, or at Café Central in Herrengasse: Alongside a charming mix of Viennese flair and excellent catering, our comprehensive support makes planning an event a pleasant experience for everyone involved.

Venetian trecento, opulent Baroque or neo-Renaissance? Let us know your preferred choice of style for your meeting or event – our experienced team handles the rest for you. Professionally organised and elegantly served: Based on this motto, Palais Events offers comprehensive services. Needless to say, Palais Events is happy to attend to your individual wishes and requests.



Individual camping experience with an urban flair – that's what the two MICAMPA campsites by VERKEHRSBUERO HOSPITALITY offer: MICAMPA Wien Wienerwald and MICAMPA Wien Donau. Here, nature and urbanity meet – perfect for anyone looking for a unique camping experience. Guests can enjoy the peaceful natural surroundings, with forests, meadows, and hiking trails, while Vienna's vibrant city center is only a few minutes away by subway or car.



# AUSTRIA TREND HOTELS

Ten locations in Vienna and one in Salzburg, Graz and Innsbruck respectively: Austria Trend Hotels shape the tourism landscape of Austria.

## Our core market: Vienna's city centre

Hotel Europa Wien in Vienna's city center spans the gap between the past and the present. If modern urban lifestyle is what you're looking for, Hotel Anatol should be your hotels of choice.

Hotel Doppio in "Neu Marx" next to the T-Center and Hotel Savoyen Vienna in the former Imperial-Royal Court and State Printing House are two other addresses located right in the city's centre. So is our biggest four-star Hotel Ananas near Naschmarkt in the fifth district.

## Experiencing Schönbrunn

If you would like to explore the area around Schönbrunn Palace, you might want to book a room in the posh district of Hietzing. That's where Austria Trend Hotels is present with a total of three hotels: the lavish Parkhotel Schönbrunn and Hotel Maximilian right next door as well as Schloss Schönbrunn Grand Suite, one of Vienna's fanciest addresses.

## Hotels in quiet locations

In nature, yet near the city centre: Two Austria Trend Hotels provide exactly that. From Hotel Schloss Wilhelminenberg guests can enjoy breathtaking scenic views. The newly renovated Hotel Bosei in the Wienerberg recreational area is the perfect starting point for relaxing outdoor activities.

## Austria Trend Hotels – throughout Austria

A hotel that makes every visit to the City of Mozart truly special: Hotel Europa Salzburg – the city's tallest building, providing stunning views.

We're also present at other federal state capitals with hotels in great locations. Hotel Europa Graz is only about 200 metres away from the city's main station, and Hotel Congress Innsbruck offers international flair amidst a unique mountain setting.

# SPARK BY HILTON

## Young, fresh, modern

Raise the curtain for Spark by Hilton, the new star of premium economy hotels in Vienna! The brand stands for reliable, friendly service and an exceptional price-performance ratio without making any compromises. Practical rooms, bright communal spaces, and surprising details create a modern hotel experience.

## Arrived - and here to stay

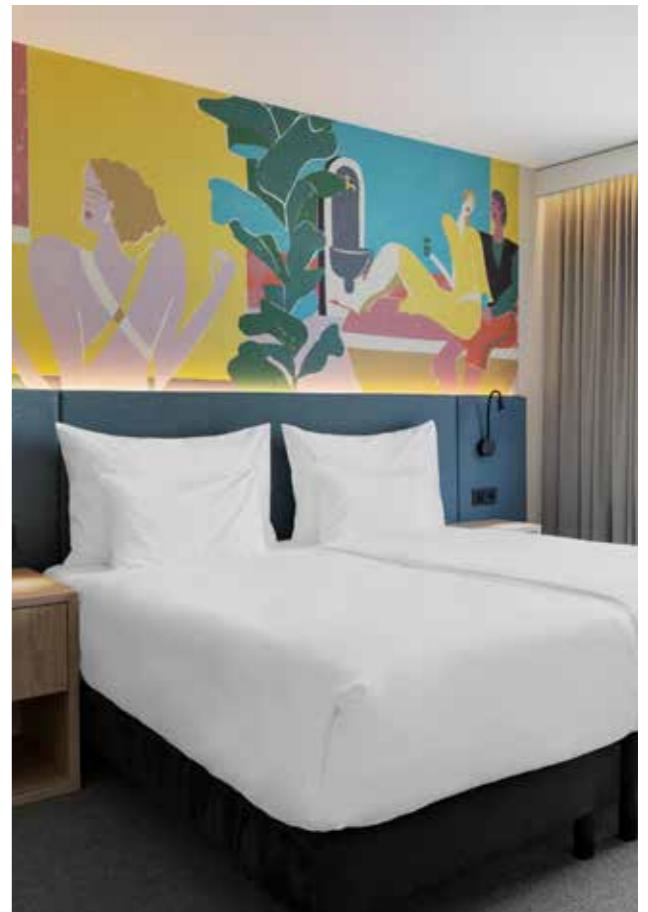
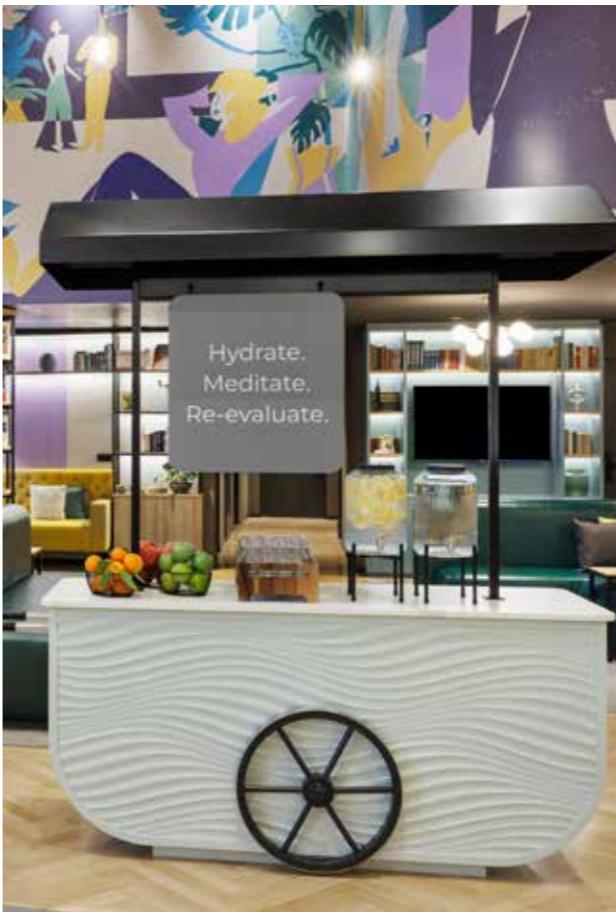
Ideal for business and leisure travelers, Spark by Hilton provides the perfect setting for a comfortable stay in a vibrant, welcoming atmosphere. The two hotels, Spark by Hilton Vienna Donaustadt and Spark by Hilton Vienna Messe Prater, are opening a new chapter in Austrian tourism.

## Spark by Hilton Vienna Donaustadt

Perfectly located for shopping and entertainment. The hotel is just minutes away from Westfield Donau Zentrum – Vienna's largest shopping center. Discover the Danube Tower and the picturesque Danube Island, which are only 3 km away, or visit the famous Prater amusement park just 5 km away. Vienna International Airport is a 36-minute drive. Enjoy the 24-hour fitness center, pet-friendly rooms, and electric car charging stations – for a relaxed and comfortable stay!

## Spark by Hilton Vienna Messe Prater

Ideally connected. The hotel offers excellent access to public transportation and is just minutes away from the famous Prater with its amusement park and extensive recreational area. The Ernst Happel Stadium is only 2 km away, and both the Messe Wien exhibition center and the Vienna University of Economics and Business are easily accessible. Enjoy amenities such as the 24-hour fitness center, pet-friendly rooms, and electric car charging stations.





# HOTEL ASTORIA VIENNA, Curio Collection by Hilton™

The hotel in the heart of Vienna. Where modern luxury meets traditional elegance and Viennese charm.

## Oasis of sophistication

Located in the vibrant center of Vienna – just a stone's throw from the famous sights – makes the Hotel Astoria Wien the ideal choice for business and leisure travelers alike.

## Comfort meets luxury

Hotel Astoria Vienna offers the highest level of comfort in the elegant designed 125 rooms and suites, equipped with the latest technology.

## Meetings in style

The past and present come together at the Hotel Astoria Vienna. The hotel's historic setting is perfect for developing the ideas and concepts that will shape tomorrow's world. The four historic event rooms provide the perfect setting for special occasions such as business meetings, press conferences or company celebrations.

## Elegance in the cocktail hour

In the elegant Astoria Bar, dreams are served in the form of cocktails. The unique Art Deco charm invites you to linger.

## Jewel of the Viennese founding time

The traditional Hotel Astoria Vienna has been an integral part of the Vienna hotel industry since 111 years. When it opened in 1912, Hotel Astoria was considered the most modern hotel in Vienna. The luxurious hotel was home to numerous domestic and foreign aristocrats, diplomats, famous scientists and politicians as well as international stage and film stars.

At the newly renovated Hotel Astoria Vienna, you can relive imperial Vienna and experience the vibrant metropolis of today at the same time. The traditional turn-of-the-century jewel spans the gap between yesterday and tomorrow with plenty of charm, elegance and Viennese flair.

# FOUR POINTS FLEX BY SHERATON

## Simple, smart, comfortable

Four Points Flex by Sheraton stands for contemporary travel with everything that truly matters. Clean lines, functional design and excellent value for money create a hotel experience without compromise. Bright rooms, thoughtful services and inviting so

## On the road, yet at home

Whether for a business trip or a short getaway – Four Points Flex provides the perfect setting for a relaxing stay. The combination of reliable service, excellent connections and modern comfort makes you feel at home in no time. With its locations in Vienna and Salzburg, the brand is now also making its debut in Austria.

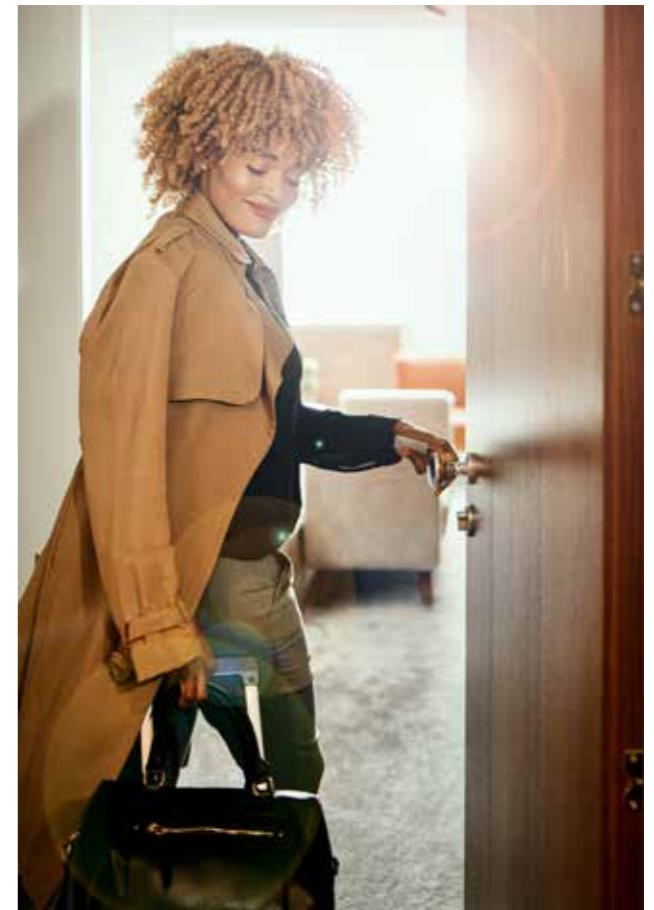
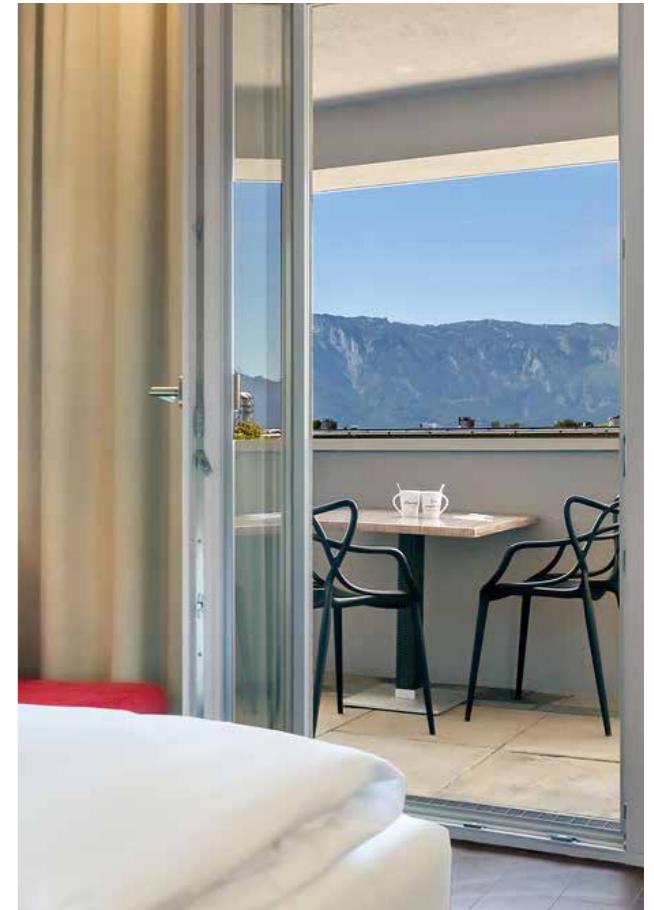
- Comfortable rooms with functional design
- Breakfast that makes starting the day easy
- Snacks and drinks available around the clock
- Inviting spaces to work or relax
- Fitness room for balance and exercise
- Part of the Marriott Bonvoy program

## Four Points Flex by Sheraton Salzburg Messe

Whether for a business trip or a short stay – Four Points Flex by Sheraton Salzburg Messe impresses with its direct location next to the exhibition centre and quick connections to Europark, the airport and Salzburg's historic old town. Comfortable rooms, a fitness area, pet-friendly amenities and EV charging stations make the hotel an ideal base for both business and leisure.

## Four Points Flex by Sheraton Vienna Hauptbahnhof

Four Points Flex by Sheraton Vienna Hauptbahnhof is located in the heart of the city, combining a central location with a relaxed atmosphere. Right at Vienna Central Station, you benefit from quick connections in every direction. Landmarks such as Belvedere Palace or the city centre are just minutes away. Modern rooms, 24/7 snacks and drinks, as well as a fitness area provide everything you need for an effortless city stay.



**FOUR POINTS  
FLEX**  
BY SHERATON



# HOTEL RATHAUSPARK WIEN - Handwritten Collection

A stylish Viennese palais with a true sense of character – personal, elegant, and ideal for anyone who wants to experience Vienna beyond the obvious.

## Vienna like a local

Set in the city's government district, Hotel Rathauspark Wien - Handwritten Collection combines a calm atmosphere with a highly central location. Explore the city at your own pace – on foot or by public transport – and reach Vienna's highlights within minutes.

## Palais charm meets contemporary comfort

Historic architecture, refined details and modern standards come together seamlessly at Hotel Rathauspark Wien - Handwritten Collection. Fully air-conditioned rooms ensure a comfortable stay, while the unmistakable Viennese feel remains at the heart of the experience.

## In the footsteps of great personalities

With a special link to Viennese cultural history, Hotel Rathauspark Wien - Handwritten Collection invites you to feel the spirit of the past — including its renowned connection as the former residence of Stefan Zweig.

## Rathaus proximity that makes the difference

Just 575 steps from Vienna City Hall, Hotel Rathauspark Wien - Handwritten Collection is perfectly positioned for both business and leisure — central, representative, and well connected.

## Comfort with a responsible touch

At Hotel Rathauspark Wien - Handwritten Collection, wellbeing also means thinking ahead: the hotel is sustainably cooled via district cooling, supporting a more responsible way to travel — without compromising on style.

HOTEL  RATHAUSPARK

Handwritten  
COLLECTION

# DOUBLE TREE BY HILTON

The perfect starting point for your stay in Ljubljana

Located just minutes from Ljubljana's vibrant cultural landmarks, DoubleTree by Hilton Ljubljana is the perfect choice for business travelers, conference guests, and city explorers alike. From the moment you arrive, our signature warm DoubleTree cookie sets the tone for a stay defined by friendliness, comfort, and thoughtful service.

## Modern design, effortless comfort

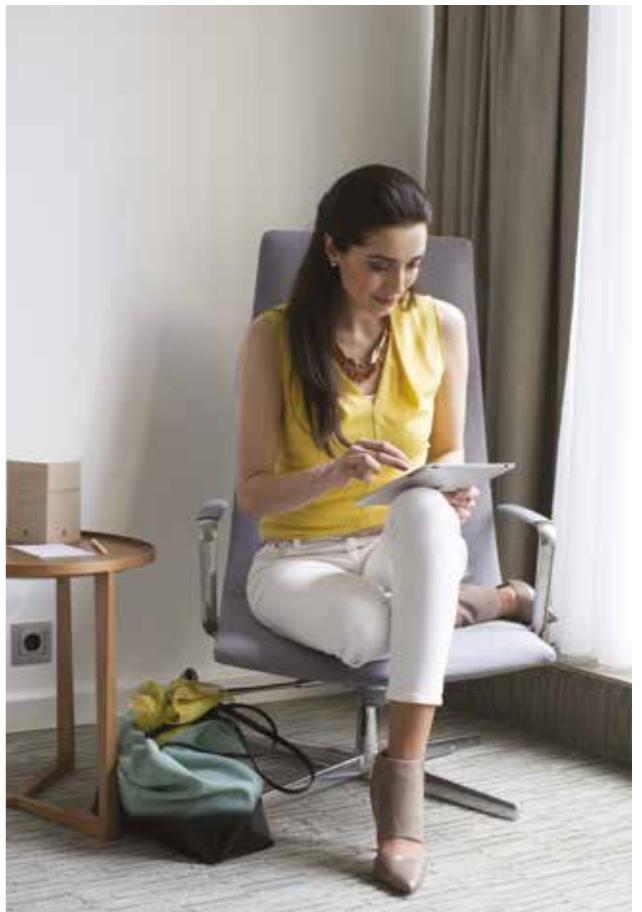
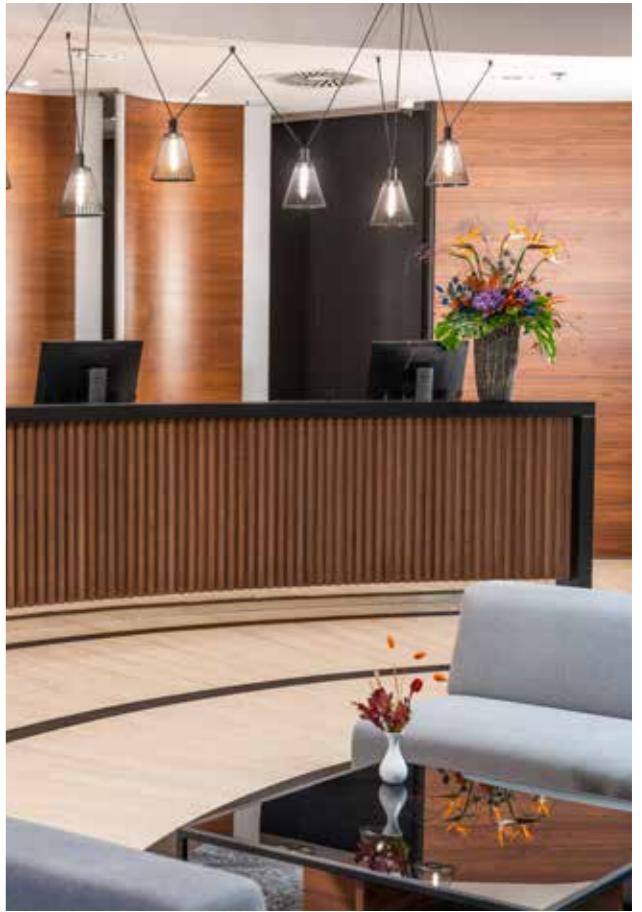
The hotel offers 214 spacious rooms and suites, each designed with contemporary elegance and equipped with everything you need for a relaxing stay — from premium bedding to modern technology and well-appointed workspaces. Whether you're unwinding after a day in the city or preparing for tomorrow's meetings, comfort comes naturally here.

## Meetings made simple

With 11 versatile conference rooms and a dedicated events team, DoubleTree by Hilton Ljubljana provides the ideal environment for productive meetings, corporate events, and private celebrations. Flexible layouts and natural daylight ensure every gathering is seamless, efficient, and memorable.

## Culinary moments to enjoy

From the generous breakfast buffet to the relaxed atmosphere of our Winners Lounge, the hotel offers a variety of ways to enjoy your day through great food and drinks. Experience culinary diversity, creative beverages, and a place that invites you to linger, unwind, and connect.



# RADISSON BLU



**Radisson Blu Hotel Altstadt, Salzburg**

300 metres from Mozart's birthplace: That's where Radisson Blu Hotel Altstadt invites its guest to go on a journey back in time. Medieval wooden ceilings, stucco decorations and antique paintings: Your stay in the festival city will be one for the books!

Because: No two rooms are alike. The absolute highlight is the 118 square metre imperial suite. At Restaurant Symphonie, delicacies made with seasonal and regional ingredients are served. On the first floor of the baroque-style building, visitors enjoy breathtaking views of the Salzach river. The restaurant can also be booked for conferences and private parties.

Bespoke meetings and events: Majestic imperial suite, cosy winter garden, Mediterranean courtyard, historic renaissance-style hall or Café Altstadt: Our team on site will be happy to plan an event for you.



# RADISSON Individuals

## Hotel Schillerpark Linz

Hotel Schillerpark is a pleasant experience for every guest. Excellent amenities, a state-of-the-art interior and stellar service are a matter of course at the Radisson Individuals member hotel. What's more, the hotel is also home to the Casino Linz.

Culinary luxury can be experienced at Tafelspitz restaurant or Café am Park.

The city's prime address with all major sights in walking distance. In addition, the four-star leading business hotel in Upper Austria's provincial capital offers excellent facilities for private as well as business meetings and events.



MEMBER OF  
**RADISSON  
Individuals.**

# MICAMPA

## MICAMPA Wien Wienerwald

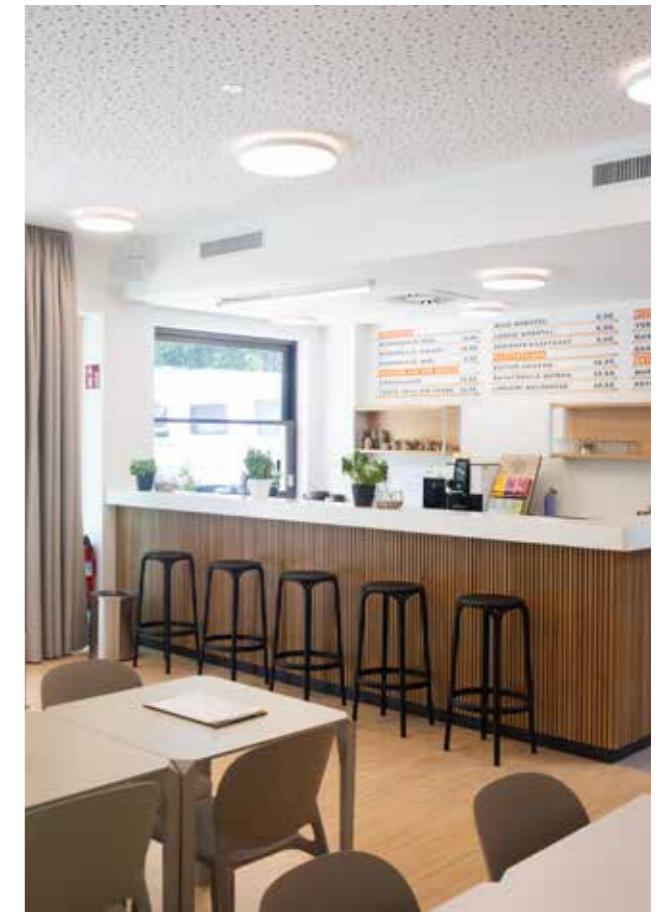
Hideaway camping close to the city: MICAMPA Wien Wienerwald has undergone extensive renovations and stands out with short walking distances, a variety of recreational activities, and sustainable infrastructure.

Located on the edge of the Vienna Woods, the campsite offers a choice between classic camping in a tent or caravan and a stay in one of the five brand-new tiny houses with a glamping atmosphere. The surrounding area provides a unique nature experience with numerous hiking trails and mountain bike paths, ideal for families, sports enthusiasts, and leisure travelers of all ages. For the perfect moment of indulgence, our camping café offers a wide selection of food and drinks.

## MICAMPA Wien Donau

Located next to the "Lobau Donau-Auen" National Park, the Danube Island, and the Prater, MICAMPA Wien Donau offers numerous recreational opportunities with hiking trails, bike paths, and picnic areas.

The Danube Cycle Path and a 20-kilometer side arm of the Danube invite guests to enjoy activities like cycling and water sports. Near the Old Danube, there are many restaurants and leisure options. The inviting café on-site provides guests with a relaxed atmosphere and essentials for a perfect stay. The city center is conveniently accessible by subway in just 20 minutes.





# PALAIS EVENTS

## Palais Ferstel

Bella Italia right in Vienna: Palais Ferstel brings Italian charm into Austria's capital. Centrally located by the Freyung in Vienna's first district, this Italian palazzo invites you to celebrate or hold meetings amidst Venetian-Florentine trecento-style surroundings. At this homage to late romantic historicism, guests can look forward to opulent rooms, lavish chandeliers and a beautiful colonnade courtyard. Enjoy special moments in a unique setting!

Unlike most other Viennese "palais", this palazzo wasn't named after its owner but after its architect – and not until it was renovated in 1982. Originally, the building constructed by Heinrich von Ferstel was designed for use as Austria's National Bank and stock exchange.

## Palais Daun-Kinsky

Palais Daun-Kinsky was named after the person who commissioned it: imperial field marshal Count Wirich Philipp Lorenz von Daun, Prince of Teano. He assigned famous master builder Lucas von Hildebrandt with the construction of the lavish baroque-style palace. In the years between 1713 and 1719, a stunning masterpiece was created with unusual stucco decorations and beautiful frescos.

To this day, Palais Daun-Kinsky is among Vienna's most elegant locations. The historic rooms have a sophisticated setting – especially for opulent festivities and magnificent parties. Wedding, baptism, birthday, festive tribute, award ceremony or gala: Events of all kinds become a truly special occasion in Vienna's old town right by the Freyung and with breathtaking views of the Schottenkirche.

## Wiener Börsensäle

The Wiener Börsensäle on Ringstraße are an architectural, neo-renaissance style gem. The former building of the Vienna stock exchange was built between 1873 and 1877 by Theophil von Hansen and Carl Thietz – with lots of marble, stucco and tall columns. The Wiener Börsensäle are the perfect setting for press conferences, presentations, cocktail receptions or concerts.

Where people used to trade stocks back in the day, guests now celebrate and hold conferences. Today the building is a famous attraction, and the Börsensäle can be rented for events of all kinds. In addition, on-site catering and the delicious Café-Central-Patisserie ensure exceptional moments of culinary joy.

## Café Central

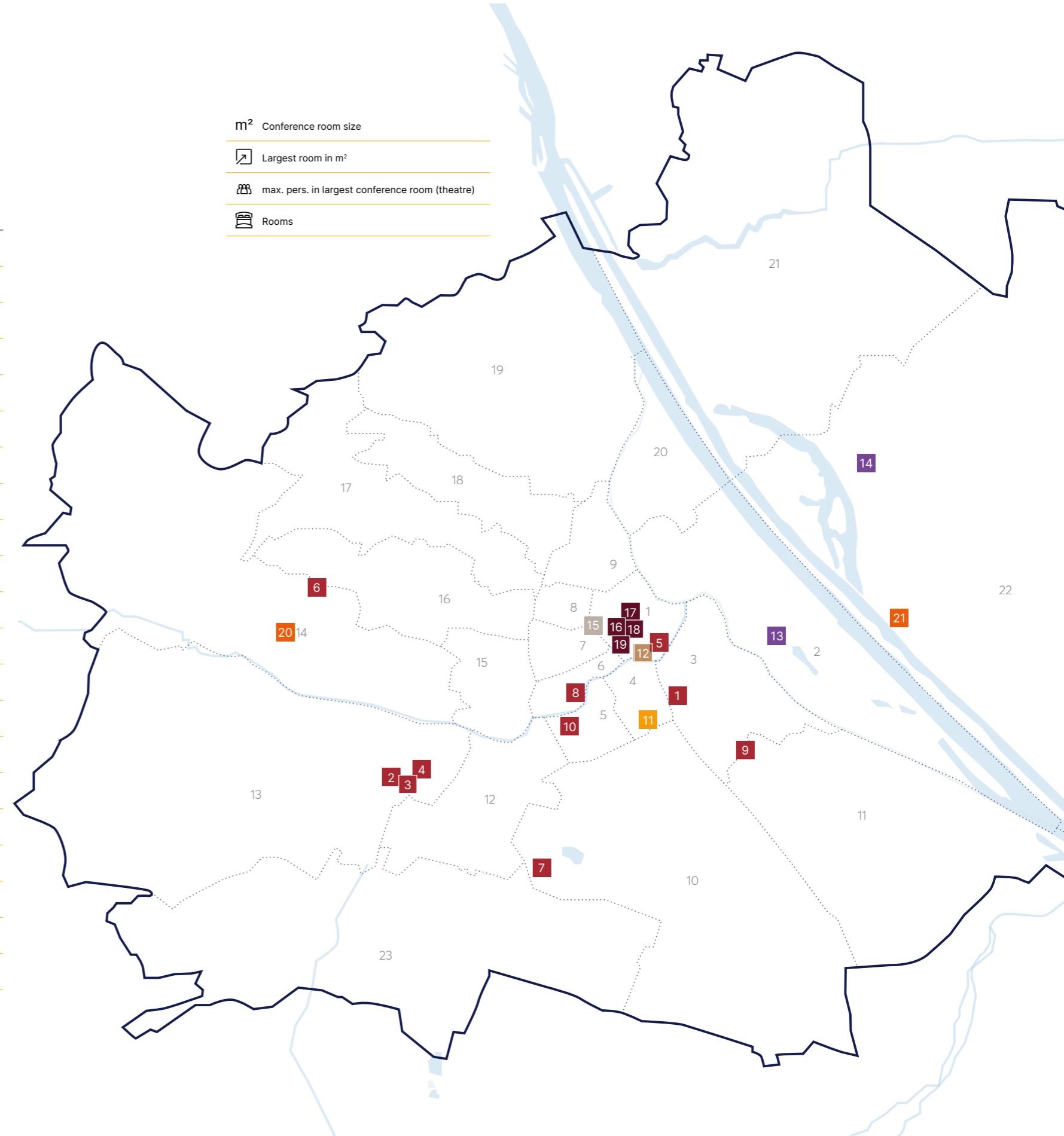
Palais Ferstel "houses" Café Central, which complements the diverse offers of Palais Events. In a historic setting, typical Viennese cuisine, traditional coffee specialities and sweet creations from the patisserie are served – where once famous poets and thinkers used to meet up for coffee and cake.

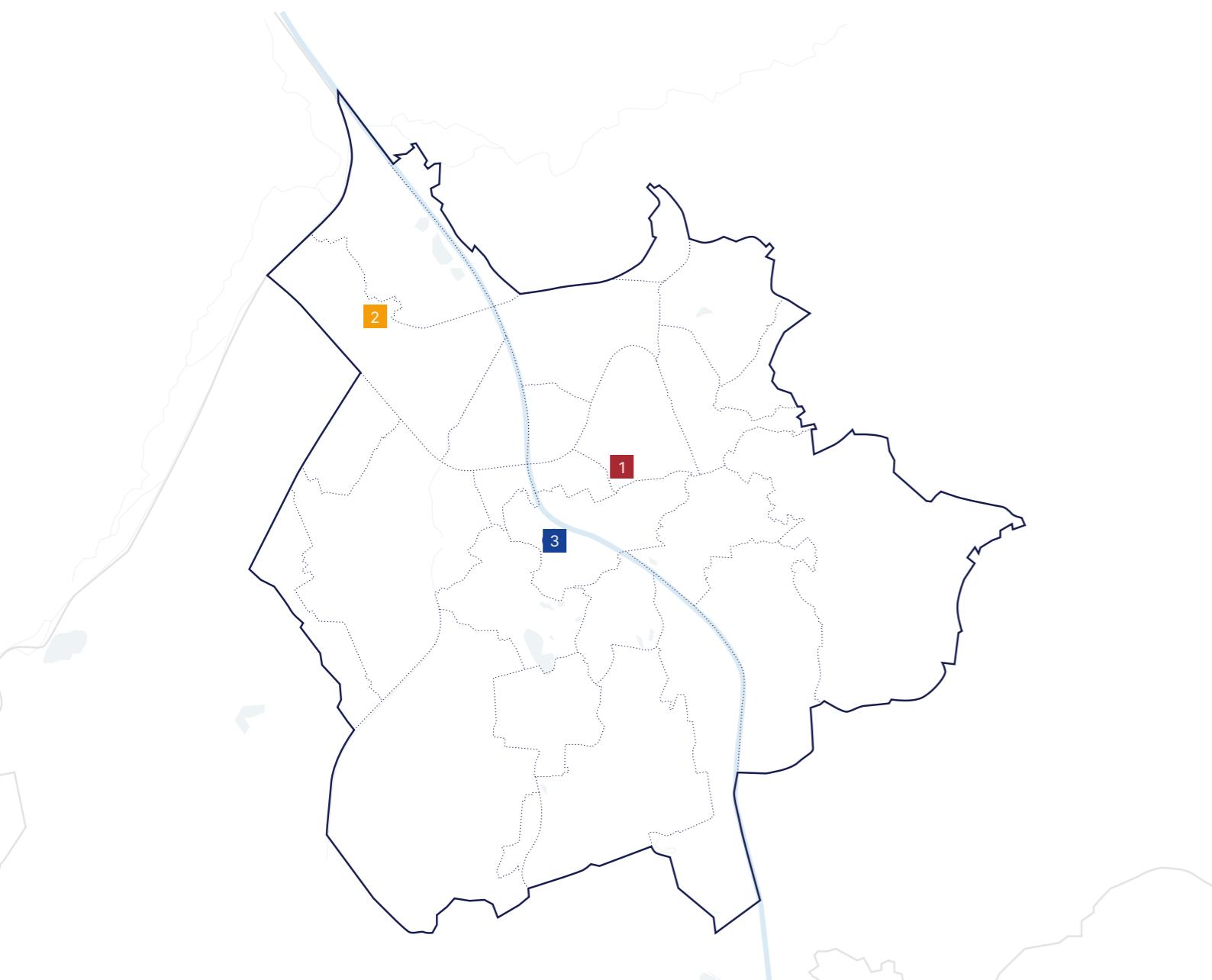
Since its opening in 1876, Café Central is among the most beautiful coffeehouses in Vienna – and to this day, it enchants visitors with its unique and cosy charm. The same is true for receptions in the Mediterranean colonnade courtyard as well as for press conferences.

# Our portfolio at a glance

## Locations in Vienna

	Conference Rooms	m <sup>2</sup>	☒	👥	🏛
1 Austria Trend Hotel Savoyen Vienna ****s	15	1.398	1.056	1.000	309
2 Austria Trend Parkhotel Schönbrunn ****s	12	1.469	620	469	302
3 Austria Trend Hotel Maximilian ****	2	420	245	120	41
4 Austria Trend Schloss Schönbrunn Grand Suite	-	-	-	-	2
5 Austria Trend Hotel Europa Wien	-	-	-	-	160
6 Austria Trend Hotel Schloss Wilhelminenberg	-	-	-	-	87
7 Austria Trend Hotel Bosei ****	7	406	186	180	202
8 Austria Trend Hotel Anatol ****	-	-	-	-	62
9 Austria Trend Hotel Doppio ****	2	104	104	50	155
10 Austria Trend Hotel Ananas ****	4	291	182	150	522
11 Four Points Flex by Sheraton Vienna Hauptbahnhof	-	-	-	-	115
12 Hotel Astoria Vienna, Curio Collection by Hilton™	4	269	94	100	125
13 Spark by Hilton Vienna Messe Prater	-	-	-	-	243
14 Spark by Hilton Vienna Donaustadt	-	-	-	-	198
15 Hotel Rathauspark Wien - Handwritten Collection	-	-	-	-	105
16 Palais Ferstel	4	923	450	420	-
17 Palais Daun-Kinsky	5	345	90	130	-
18 Wiener Börsensäle	3	748	548	348	-
19 Café Central	-	-	-	-	-
20 MICAMPA Wien Wienerwald	-	-	-	-	-
21 MICAMPA Wien Donau	-	-	-	-	-





## Locations in Salzburg

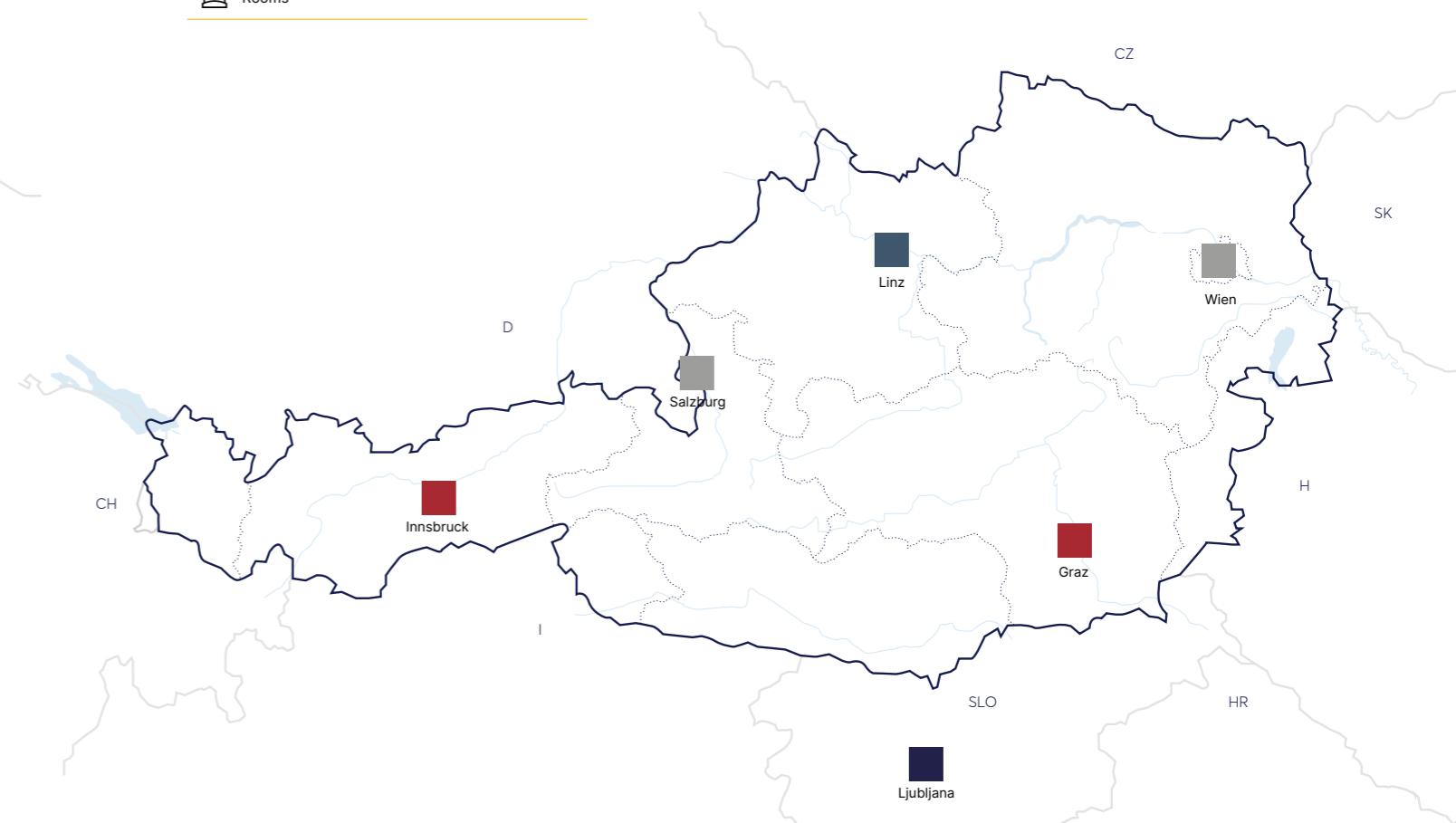
## Further locations in Austria and Slovenia

	Conference rooms	m <sup>2</sup>	88	100	103
Austria Trend Hotel Congress Innsbruck ****	3	210	210	210	106
Austria Trend Hotel Europa Graz ****	5	290	181	250	116
Hotel Schillerpark Linz ****, a member of Radisson Individuals	5	333	232	170	111
DoubleTree by Hilton Ljubljana	11	967	554	600	214

m<sup>2</sup> Conference room size88 Largest room in m<sup>2</sup>

100 max. pers. in largest conference room (theatre)

103 Rooms



# Contact

The team of VERKEHRSBUERO HOSPITALITY is glad to help – as a central point of contact in all matters regarding our brands. We are here for you and look forward to talking to you!

You can reach us at +43 1 588 00-700 or you can find detailed contact information below.

Room and group bookings:  
[book.hospitality@verkehrsbuero.com](mailto:book.hospitality@verkehrsbuero.com)

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